

Rep Order# 9837802 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 581994

Printed: 10/22/2012 8:18 AM
Last Received: 10/19/2012 4:33 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD 4
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C09C15
Flight Dates 10/09/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.9 10/19
LN 62- CREDIT 1X 10/14
WILL MG ON HL#9843632
PREVIOUS TTL: \$52245, NEW TTL: \$50595, CREDIT \$1650
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*62	SU	9P-1005P	NEWS	:30	\$1,650.00	10/14-10/14	0	0	0	\$0.00	
Rating: 5.7												
Sales Remark: V9 *N/A DUE TO LONG RUN NLCS, CREDIT												
V9 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 78 / \$50,595.00
Sales Totals: 78 / \$50,595.00
Station Totals: 78 / \$50,595.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$171,102

CABL 0%

KDLU 0%

KJZZ 1%

KSL 22%

KSTU 29%

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KTVX 22% KUCW 0% KUTV 24%

UNKB 0% UNKN 0%

Books null
Demos RA35+